Permit #S00076120

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00076120 **Type of Permit:** STILL **Release Date:** 03/13/2014

Production Company CYNTHIA PEREZ INC

Insured Company Name CYNTHIA PEREZ INC
Contact Phone No. 1 212-463-0418
Contact Phone No. 2
Fax
Address 4967 SYCAMORE TERRACE
LOS ANGELES, California 90042

Production Title NESCAFE

Type of Production Still Photo

Producer Emily Beland

Director Cynthia Perez

1st AD n/a n/a

Production Manager n/a n/a

FilmL.A. Coordinator Sophia Alexander

Location Manager Emily Beland
Primary Phone Mobile - 626-319-3038
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 555-555-5
Secondary Phone

Fees

Notification Charge	$105.00	**Total Permit Fee**	$165.00
FILMLA STILL APPLICATION FEE	$60.00	**Number of Locations**	1

NOT A PERMIT

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Summary Information — Location

Permit Number S00076120
Production Company CYNTHIA PEREZ INC
Insured Company CYNTHIA PEREZ INC
Production Title NESCAFE

Location Manager Emily Beland
Primary Phone Mobile - 626-319-3038
Secondary Phone

Location Address 5914 Monterey Rd, Los Angeles, CA, 90042

Location Type Grocery Store

Film Dates 3/14/2014 - 3/14/2014 06:00 - 18:00 1 day

Open or Closed to the Public Closed

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All vehicles must be parked on private property
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document 76120_CYNTHIA PEREZ.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Spot Check	1

Filming Activities Camera on sticks; Interior & exterior models against scenery; All on private property; Location closed to public;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Cynthia Perez Inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 3/14/14

Representative's Signature

EMILY BELAND

Representative's Name (Please Print)

PRODUCER

Representative's Title (Please Print)

Cynthia Perez Inc

Name of Principal (i.e. company name) (Please Print)

5387 Vincent Ave
Los Angeles, CA 90041

Principal's Mailing Address (Please Print)

310-927-5587

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180

NOT A PERMIT